



AUSTRALIAN
EARTH
SCIENCE
EDUCATION

2023-2025 Strategic Plan

Approved 26 October 2022

Resourced by



Our Mission

To be a leader in earth sciences education

Our Purpose

To improve the quality of earth sciences and STEM education for students and educators

Our Values

Perceptive

We anticipate the needs of students and teachers

Independent

We deliver relevant, science-based, curriculum-aligned resources

Inspiring

We strive to capture the hearts and minds of those we reach

Creative

We innovate and deliver solutions in interesting and engaging ways

Ethical

We care and do it the right way every time



Strategic Goals

Broaden
our
impact

Establish
diverse,
sustainable
funding

Prioritise needs
and experience
of customers

Design and
deliver agile,
future-
ready
organisation



**AUSTRALIAN
EARTH
SCIENCE
EDUCATION**

EARTH SCIENCE WESTERN AUSTRALIA INC trading as
Australian Earth Science Education

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